

# Painting Kindness Rocks - Community Event

Event Time: 2 hours  
Prep Time: 5 hours over 4 weeks  
Participants: 20 - 100  
Location: Larger Community Venue

**What the world needs now is Kindness!  
One simple message at just the right  
moment can change someone's entire  
day...outlook...life!**

A friend and I brought The Kindness Rocks Project to our hometown to brighten people's days and grow a web of kindness!! Here's how you can too!

We held the event at a restaurant with kid play rooms from 6:30 – 8:30PM on a weeknight. In just 2 hours, we painted close to 500 rocks! Amazing!



**Step By Step** *Allow 3 weeks from start to finish.*

## Week 1

- Secure the venue and the date (½ hour: Speak to owner/manager)

## Week 2

- Design online event: share online & send invitations (1 hour)
- OPTIONAL: Create group Facebook page (1 hour)

## Week 3

- Pre-paint base coat (1 hour - allow time to dry)
- Confirm with venue (½ hour, may want to visit to map out event)

## Day of Event

- Cover tables, arrange furniture, set out rocks in flower pots spread out on the tables (45 min)
- Place palettes of paint colors using paper plates on tables with brushes, pens and water cup (15 min – Early arrivers can help)

## After *There is no wrong way to do this*

- Hide rocks with the hope that whomever needs the kindness of that rock will find it and keep it
- Post placed rocks on social media with clues on where to find the rock so others can find and rehide
- Start Kindness Rocks gardens in your neighborhood
- Encourage those that find rocks to post on social media with your group hashtag

## Supplies

Rocks \$12/bag of 75+ x 5 = \$60  
Spray Paint (base coat) = \$20  
OPTIONAL: Clear Sealant = \$7  
Paint Pens x 2 sets = \$42  
Acrylic Paint (assorted set) = \$10  
Paint Brushes x 1 set = \$9  
Sharpie Pens x 2 = \$4  
Paper Cups/Plates (for paint) = \$5  
Invitations (online) = \$0  
Food/Drinks = Guests paid own  
**Out of Pocket Costs: \$150-\$157**

## Tips, Tricks & the Unexpected

Find a restaurant/club and ask them if they have an evening that they're hoping would have more customers and ask if they'd consider hosting a rock painting party. Many will waive venue rental fees, or minimum orders. Some may create a set menu or reduce playroom fees. Ask them to publicize on their page too.

If all adults, Paint Pens are amazing - thicker than ink, not messy. If kids are coming, stick to paints and brushes. Bring other things to paint with: Qtips, sponges, erasers (can be cut to make shapes)

Paint sticks best to natural, not polished rocks. Spray paint was easy for base coat, leave some natural too.

Create a hashtag for your group (Example: #RedondoRocks) or if you don't want to create a formal group use #thekindnessrocksproject Create a table tent on the tables to remind guests.

Consider having Oprah magazines or books of inspirational sayings on the table for people to look through.

NOTE: People did not have to pay for our event but it could easily be turned into a fundraiser for a charity.